

Cottonwood Heights Arts Council Meeting

6:00pm – 8.00pm – City Hall

Scribe: Jannalee Hunsaker

In Attendance:

Not in Attendance:

February 07, 2018



| Member | Agenda Item | Discussion | Action Items Assignments |
|---------------------|-------------|--|--------------------------|
| Becky | Roll Call | | |
| Becky | | Approve January Minutes | |
| Becky | Message | | |
| Becky | | Review Action Items / Assignments | |
| Sheila Bill | | Photography Show March – March 9 th Reception. Needs? | |
| Felicia Jennifer | | Art Exhibits in city building – discuss featured artists. | |
| Jannalee | | <p>Website for Arts Council Update – These council members need to submit a picture and bio to be listed on the website. Jennifer, Emily, Natalie.</p> <p>Needs for website: 1st & 2nd quarter events</p> <ul style="list-style-type: none"> - Need SALT Dance write up and graphic. - Add a Theater page – pictures and write up about state of the art theater to attract more performers. - Do we want a page showing pictures of past events? - Cottonwood Heights Women’s Choir – request sent 1/23/18 to add to website. - BIG Audition information <p>Website Edit Requests – see emails.</p> | |
| Becky | | <p>Musical – BIG – Auditions May 3,4,5</p> <p>Pro Team Meeting date</p> <p>Choreographer update</p> <p>Need rehearsal tracks for cast. \$350</p> <p>Reach out to high schools to market show and get interest.</p> <p>Marketing for BIG Auditions - Katy</p> | |
| Becky | | <p>Ideas for sponsorship and marketing goals, assignments for 2018.</p> <p>Need to finish Marketing Packet so council can campaign for sponsors. Need now for musical!</p> | |
| Becky Kim | | <p>SALT Dance event. – What can we be doing now to market the event.</p> <p>Picture taken w/banner in front of school – KIM</p> <p>Set up meeting with Michelle to og over details and have assignments in March meeting.</p> | |

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| | | Dates: May 18-19 Workshop goes from May 14-19 and the concert showcases the students and dancers form the workshop. Tickets will be sold on SALTDance.com and we can add link to our website. Graphic and write up for the event will be sent to Kim for the website from SALTDance. | |
| Katy | | Marketing, Sponsorship update: | |
| | | | |
| Kim | | Pole Art update – Kim is working with Felicia on this project. | |
| | 2018 Event Planning | Review and update assignments Mar: Photography Show – Sheila & Bill Co Chair. May: SALT Dance June-Aug: Summer Musical Aug -Sept: Outdoor summer rooftop concert Sept: Art Show Nov: Tree Lighting Event – Nov 26 th . Nov: Salt Lake Chamber Orchestra - Kim will ask Rob Bedont what the details are to have them perform. Dec: Christmas event (pending) - Children's Theater, Sing-a-long, Performer, etc. | |

Next Meeting – March 7th, 2018

Action Assignments

| Description | | Person Responsible | Due Date | Complete |
|-------------|--|-------------------------|-----------|-------------------------------------|
| 1 | Respond to orchestra and communicate that the event would not align with our budget at this time. | Kim | 1.19.2018 | <input type="checkbox"/> |
| 2 | Set up a meeting later in the year for members who would like to give recommendations and share ideas for the tree lighting event. | Jannalee | 8.1.2018 | <input type="checkbox"/> |
| 3 | Talk to Dan about getting donation page on website and have events show on landing page better. | Jannalee Kim | 2.1.2018 | <input checked="" type="checkbox"/> |
| 4 | Email names of people/companies you know in CH to Katy. | ALL members | 2.1.2018 | <input type="checkbox"/> |
| 5 | Finish Marketing Packet. | Becky Katy Jennifer | 3.1.2018 | <input type="checkbox"/> |
| 6 | Talk to Dana at Project Drama to determine interest in presenting a Children's Theater event in 2018. | Elise | 3.1.2018 | <input type="checkbox"/> |

| Parking Lot Items | | |
|---|---|--|
| Excellence in the Community Using Drop Box – Training Council Marketing Kit – See May 2017 notes Marketing Strategies Business Partner Sponsors | Art Festival – group art, photography, music together Fund Raising Event Creating an Art Guild Arts Council Wearables Volunteer Pool Power Pole Art project Halloween Monster Mash Party 2018 | Write for the Heights – done historically in CH. Jennifer will consider doing something like this for 2018. |